

aristos

Life is a Journey

Ver. 01

Media Kit



Immerse yourself in a world of unparalleled sophistication with our premier magazine, dedicated to the elite connoisseur. Explore the epitome of travel, leisure, cutting-edge trends, gourmet cuisine, luxury brands, and high-end experiences. We meticulously curate the most exquisite and extraordinary selections in each category.

A new, unprecedented luxury platform

We deliver indispensable insights that unlock a realm of extraordinary experiences, exclusive destinations, and unforgettable moments. Designed for those who seek the ultimate in refinement, our content transforms your aspirations into reality, offering privileged access to a lifestyle reserved for the truly discerning.



‘aristos’ is an exclusive magazine crafted for a select audience, functioning as a membership-based publication.

At its heart, ‘aristos’ serves as a premier media hub, fostering connections among individuals and offering unparalleled experiences.

The name ‘aristos’ originates from the Greek word signifying “the best, the most noble, the bravest, and the most virtuous,” embodying the essence of “the most fitting.”

In this transformative era, we have chosen this name to represent our unwavering mission:

to deliver timeless, optimal value and experiences, meticulously tailored to each season, while consistently upholding the highest standards of excellence for our esteemed readers.

Furthermore, ‘aristos’ shares its illustrious name with a distinguished Chilean wine, celebrated for its exceptional quality.

This premium wine is crafted by the esteemed Louis-Michel Liger-Belair, the exclusive owner of the Grand Cru vineyard “La Romanée,” which was originally part of the legendary Romanée-Conti in Burgundy. Inspired by their tradition, prestige, and innovative spirit, we aspire to embody the same dedication and excellence in our publication.

With profound respect for these enduring values, we pledge to continually strive to meet and exceed your expectations.

Overview

‘aristos’ is not merely “a catalog for sale,” but rather a “one-of-a-kind media experience” that stands apart from conventional information magazines. It highlights exclusive destinations inaccessible under normal circumstances and features unique items unavailable through general distribution channels. We invite you to explore an extraordinary world of genuine value.

Life is a journey
— ‘aristos’ —



If...
you were to travel internationally
or domestically,
we would offer more than just a higher
level of service
and an experience that allows you
to enjoy sights and sounds
unlike any other.

If...
you wanted to taste good food,
we would offer the best that only
a limited number of people
and a limited amount of time can savor.

Content Structure



Special Feature

Delving into the true essence of “luxury” and “special,” we uncover unique insights through our extensive global connections and networks, focusing on cities and travel destinations worldwide.



Pickup

Our curators present exceptional items and events that merge cutting-edge technology with traditional craftsmanship, embodying a distinctive philosophy.



Mid-section Feature

Explore exquisite items and experiences ranging from gourmet cuisine to art, watches, cars, and beyond. Our aim is to broaden perspectives and introduce new insights and sensations.



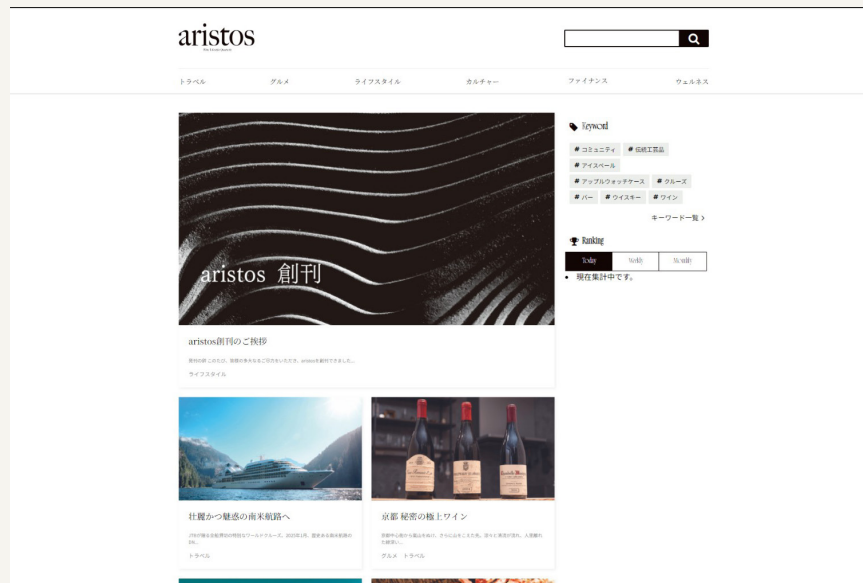
Interview

Prominent figures across diverse fields share their personal journeys and philosophies. Through insightful interviews, they offer profound perspectives and life lessons.

Total Number of Pages	The main content spans 64 pages, complemented by 4 additional full-color cover pages, ensuring a visually immersive experience throughout.
Page size	A4 variant (saddle-stitched, 220×285mm) / Left-handed
Circulation	30,000 copies per issue
Publication Frequency	Published quarterly (April/July/October/January)
Production and Publishing	P.M.A.TRYANGLE,inc

Omnichannel Excellence

Experience unparalleled access to exclusive services and limited-edition products in a domain reserved for an elite audience.



- **Bilingual Support:** Fluent assistance in both Japanese and English
- **24/7 Web Inquiries:** Always available for your convenience
- **Exclusive Privileges:** Special access to private offers and events
- **Curated Web Catalog:** Featuring a selection of premium products

Innovative Lifestyle Enhancements

Our vision includes expanding and collaborating on services that elevate our readers' lifestyles and experiences to new heights.

Integrated Community Engagement

- **Elite Networking:** Connect with like-minded individuals through exclusive events
- **Comprehensive Media Expansion:** Including publications and more
- **Timely Information Dissemination:** Stay updated with the latest trends and news on the web

As the central hub for our distinguished readers, we cater to all further requests and functions through our cutting-edge platform. Our seamless integration of web and social media ensures a premium, cohesive service experience.

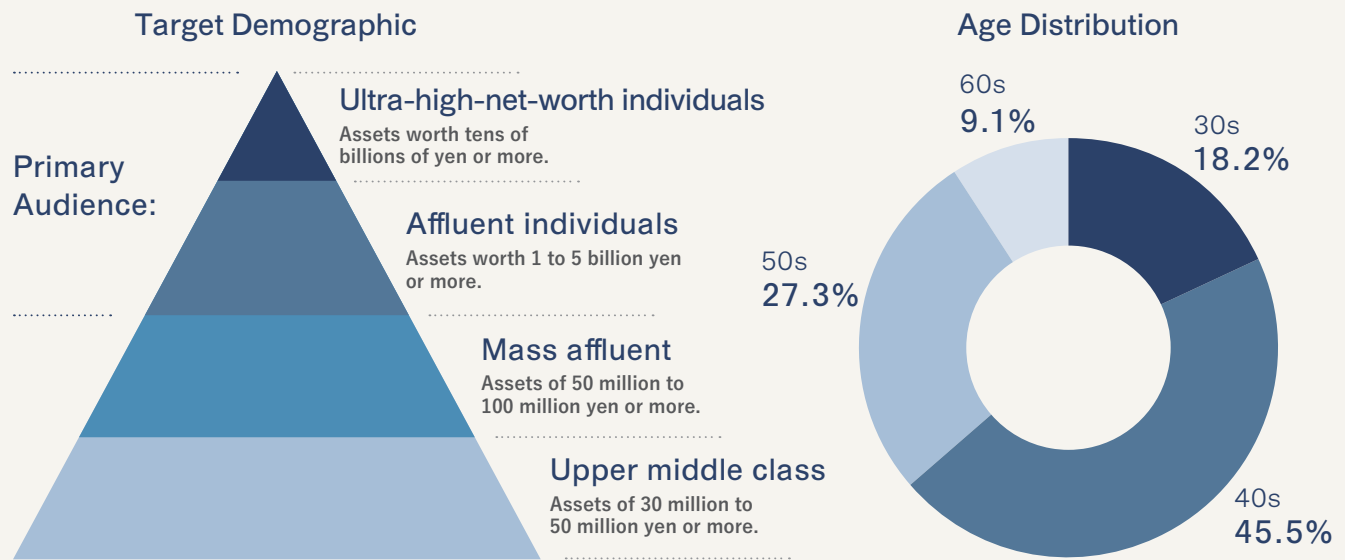
‘aristos’ : Beyond a Magazine

‘aristos’ is more than a publication; it is a direct media channel crafted specifically for the affluent. Our joint operations committee ensures every advertisement is not just an ad but a piece of meaningful content that enhances the overall value of the magazine. We strive to make each page resonate with significance and value.

Millionaire One : Our Distinguished Audience

Millionaire One is an elite membership community and one of our most prestigious clients. The majority of its members are ultra-high-net-worth individuals. By placing an advertisement in our magazine, you ensure that your message reaches this exclusive and affluent audience with unparalleled precision and impact.

Demographic Insight



Target Audience of ‘aristos’

- Domestic high-net-worth individuals
- Global wealthy elites
- Connoisseurs of exclusive travel and fine art
- Avid collectors and high spenders on rare spirits and gourmet experiences
- Enthusiasts of luxury watches and high-end automobiles
- Savvy investors with interests in premium real estate and other high-value assets

Prestigious Distribution Venues for ‘aristos’

- Prestigious luxury automobile dealerships
- Distinguished luxury hotels
- Exclusive private resorts
- Elite medical and wellness centers
- Upscale travel agency lounges
- And other select premium venues

Publication Schedule

Issue	Publication Date	Submission Deadline	Advertising Deadline
April Issue	April 20	February 20	March 10
July Issue	July 20	May 20	June 10
October Issue	October 20	August 20	September 10
January Issue	January 20	November 20	September 10

Advertising Rates (Excluding Tax)

Special feature article (4+ pages)	¥1,100,000 per page (negotiable)
Mid-section feature articles/advertisements (1+ page)	¥1,000,000 per page
Cover 4	¥1,500,000
Cover 2	¥1,300,000
Cover 3	¥1,200,000

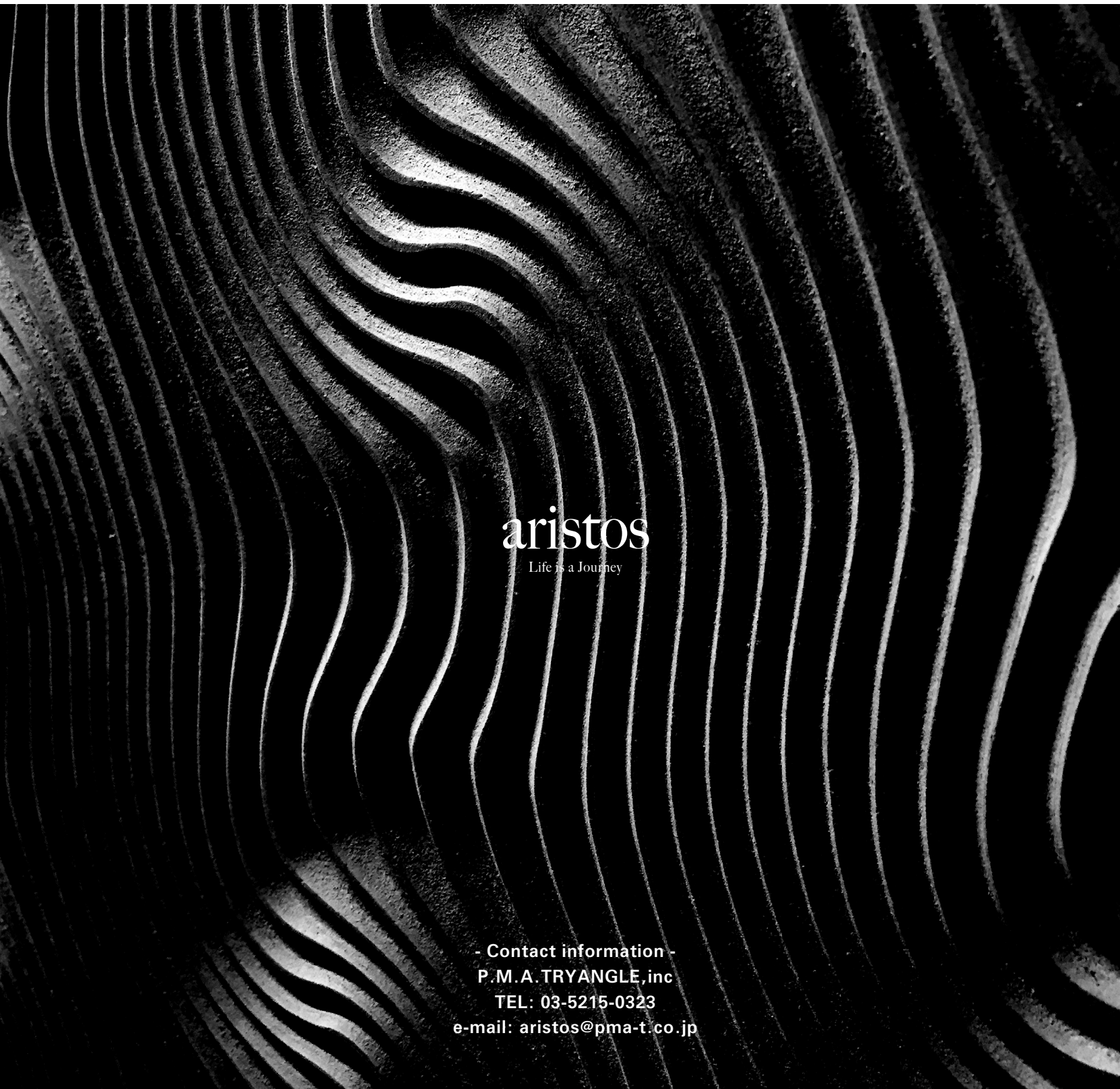
All pages full color, Size: A4 variant (220mm x 285mm)

Additional Costs and Guidelines:

- A separate production cost of ¥400,000 or more per page is required for tie-up articles.
- To ensure clarity, avoid ellipses (12 points or smaller) and screens (10% or less).
- Important text or patterns should be positioned at least 5mm inward from page edges to prevent cutting.
- Due to saddle-stitch binding, avoid crossing the spine in layouts. For unavoidable spreads, submit double-page spread designs.
- Manuscripts without return instructions will be disposed of.
- QR codes should have a cell size of 0.35mm, in single color (100% black), without surrounding grids or text.
- No cancellations accepted after the application deadline.
- Submission schedules and fees are subject to future planning.

Commitment to Editorial Excellence

At P.M.A. Triangle, Inc., we pride ourselves on our editorial excellence. Our deep-rooted connections with tourism bureaus across the globe enable us to deliver exclusive insights and uncover hidden gems known only to the truly affluent. This ensures our content is both highly relevant and uniquely valuable to our readership.



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- Contact information -

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